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Data Science Bootcamp

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Writeup Homework #1

What are three conclusions we can make about Kickstarter campaigns given the provided data?

-The campaigns that had the highest success rate are documentaries, classical music, and hardware.

-Food related campaigns have the lowest success rate overall.

-Donations take a downturn during the months with larger holidays such as thanksgiving and Christmas.

What are some of the limitations of this dataset?

There is no information regarding who is running the kick-starter campaigns. Having more data about who is running the campaign can yield insight as to how well the campaigns do.

We do not know if this is the first iteration of the campaign which could affect the success rate.

We don’t know what the plans of the campaign starter are. As in, if the person is trying to create a product to sell to a company or to create it simply for themselves, which might affect the success rate.

What are some other possible tables/graphs that we could create?

We can create a table that compares the length of the campaign to its success rate.

We can have a bar graph illustrating the worst types of campaign via their success rate, so if individuals are trying to start a kick-starter, then they can know whether their campaign has a higher chance of success.